

A BETTER MOUSETRAP IS NOT THE POINT



Tampere Goes Agile | 28.10.2017 Lare Lekman | http://lekman.fi





Individuals and Interactions over

Processes and Tools



THE POINT: USER SATISFACTION



- The **ability to understand** the feelings of others
- Understanding does not mean agreeing(!)
- Frameworks and tools do not replace understanding.



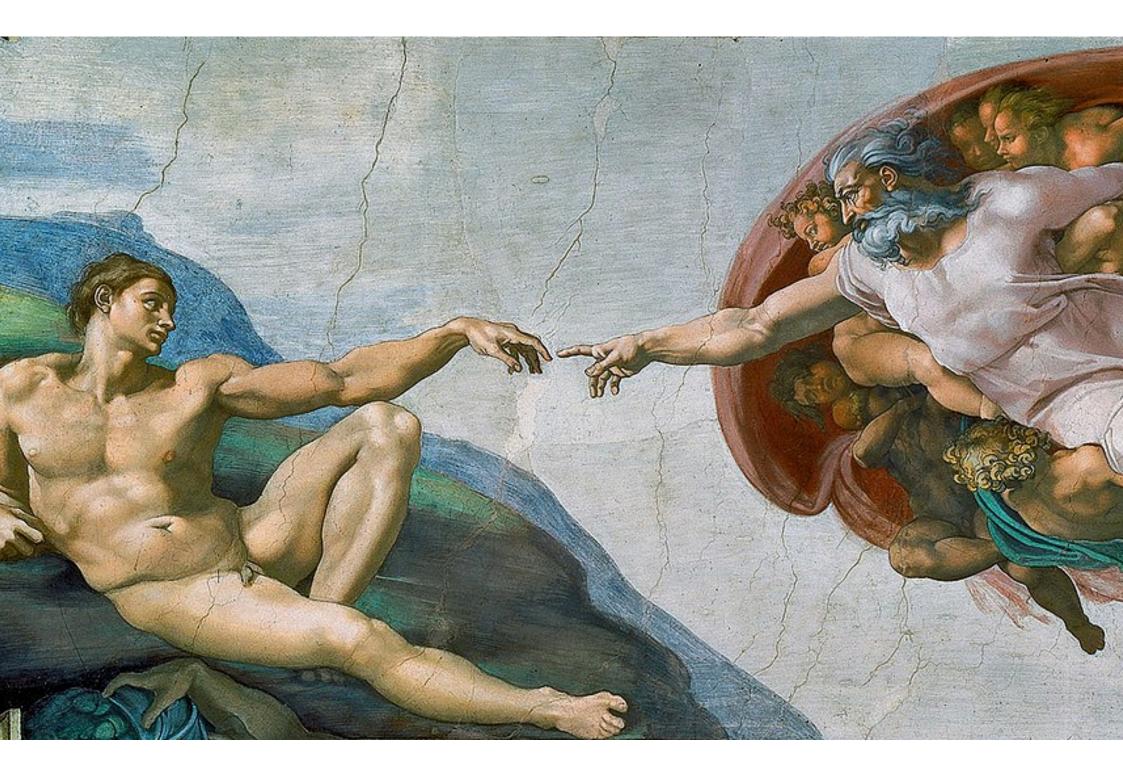
"BETTER MOUSETRAP" THINKING

1. Waiting for the next Big Thing over **taking responsibility**

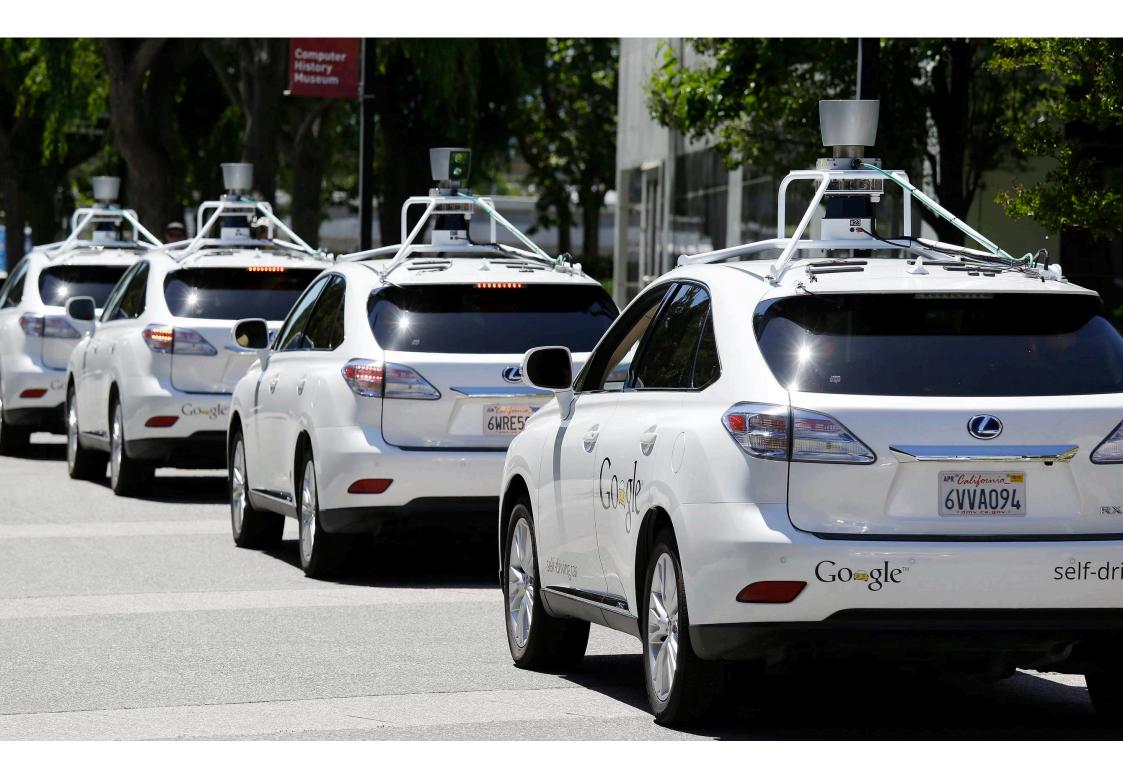
2. Processes and tools over **people and relationships**

3. Increasing complexity over **simplicity**

4. Trying to change others over **changing oneself**







YOU DON'T HAVE TO LIKE IT TO DO IT





Sometimes it's better to apologize than ask for a permission

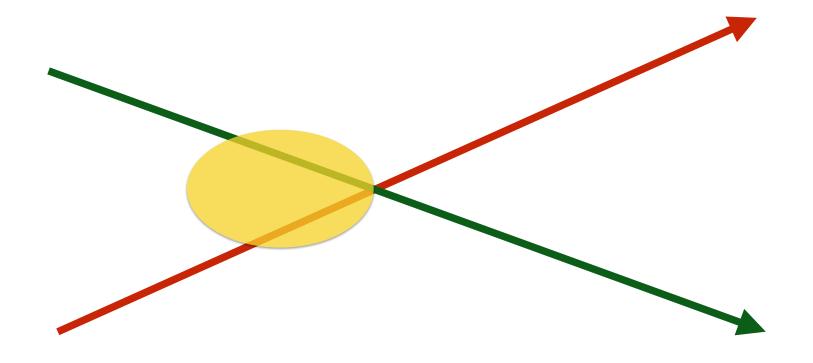
TAKEAWAYS

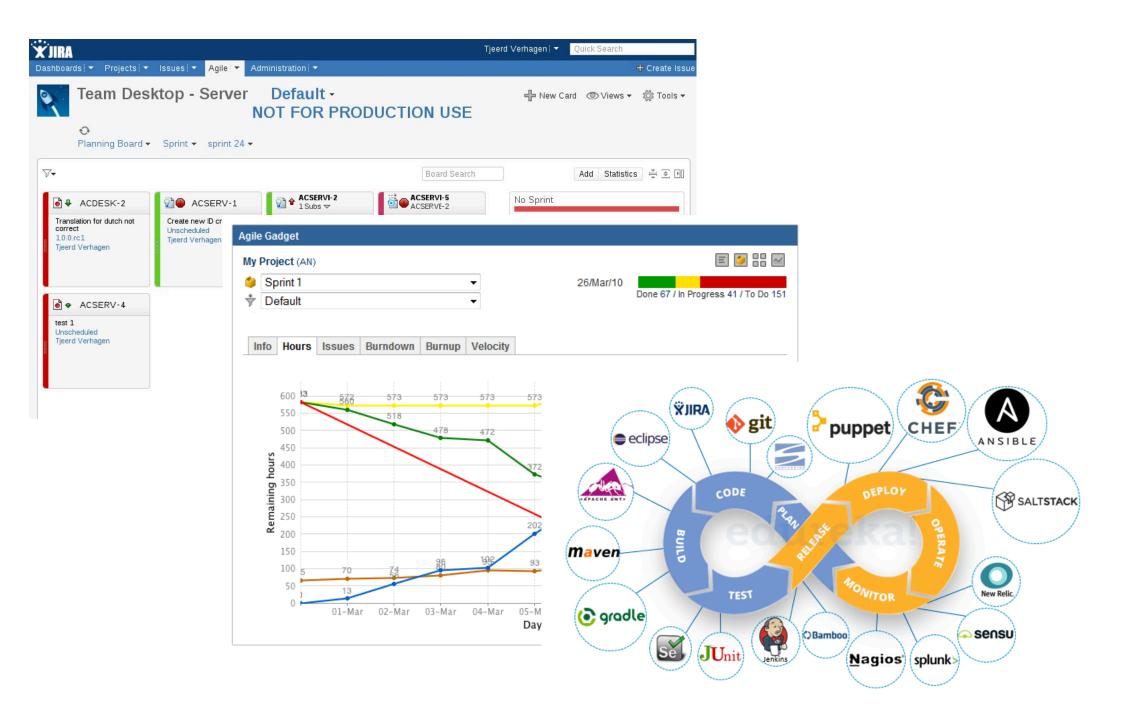
- Take full responsibility and get Stuff done today!
- Don't keep waiting for the next "Silver Bullet" tool or framework. Inspect & adapt!
- Don't hide behind corporate rulebook.

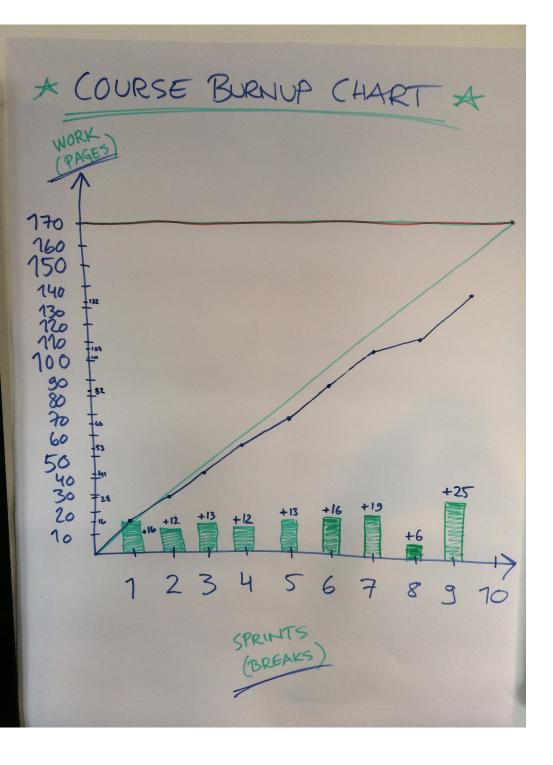




NETFLIX STUDY - PROCESS VS. TALENT

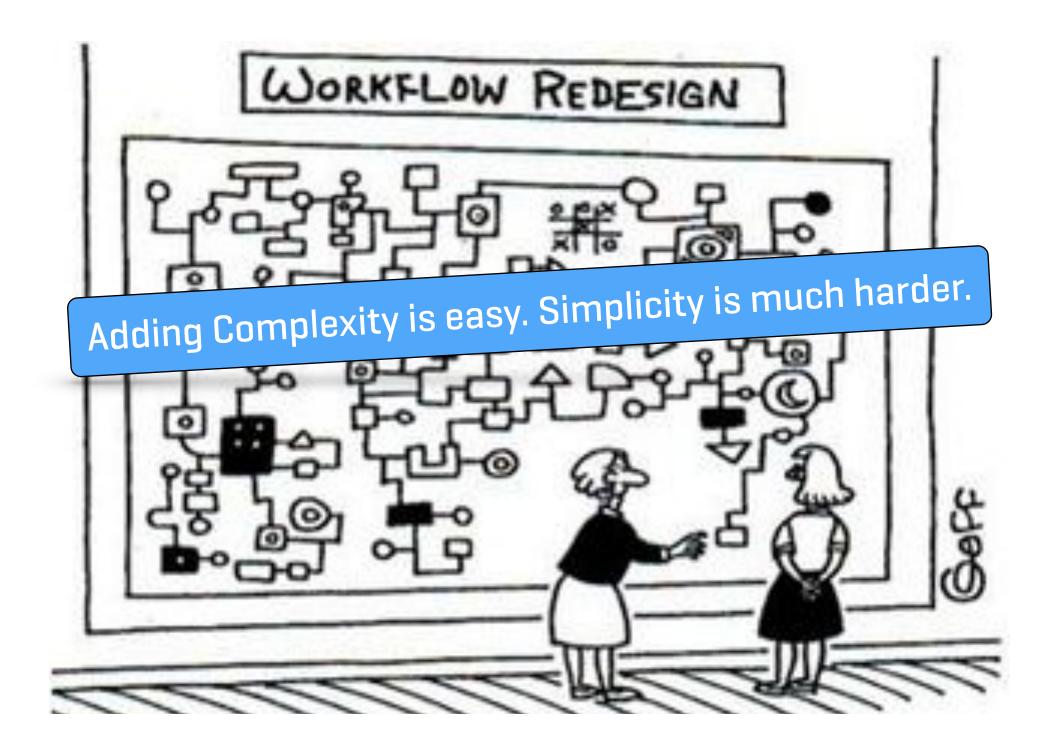






Whatever you do, make it understandable.

Understanding enables selforganization, motivation, and empathy.

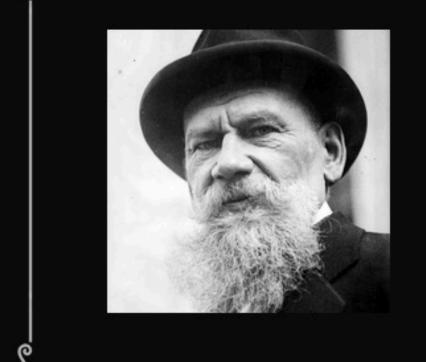


TAKEAWAYS

- Keep things as simple as possible, but not more simple than than. -Einstein
- Tools can help, but don't replace empathy.
- Make things understandable.







Everybody wants to change the world, but nobody thinks about changing himself.

~ Leo Tolstoy

AZ QUOTES -

Are technical practices really limiting us? HINT: It is still a wheel



Perhaps the limiting factor is elsewhere...



People don't rise to their expectations - they fall back to their basic training. -Navy Seals



TAKEAWAYS

- Silver Bullet tools, technologies, and frameworks will not
 Satisfy our Customers, if we lack understanding and empathy.
- Our limitations are probably not in technology, but in people, interactions, and empathy (or lack of it).
- Focus on high-performing people, teams, and understanding.



THANK YOU!



= Satisfied Users



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