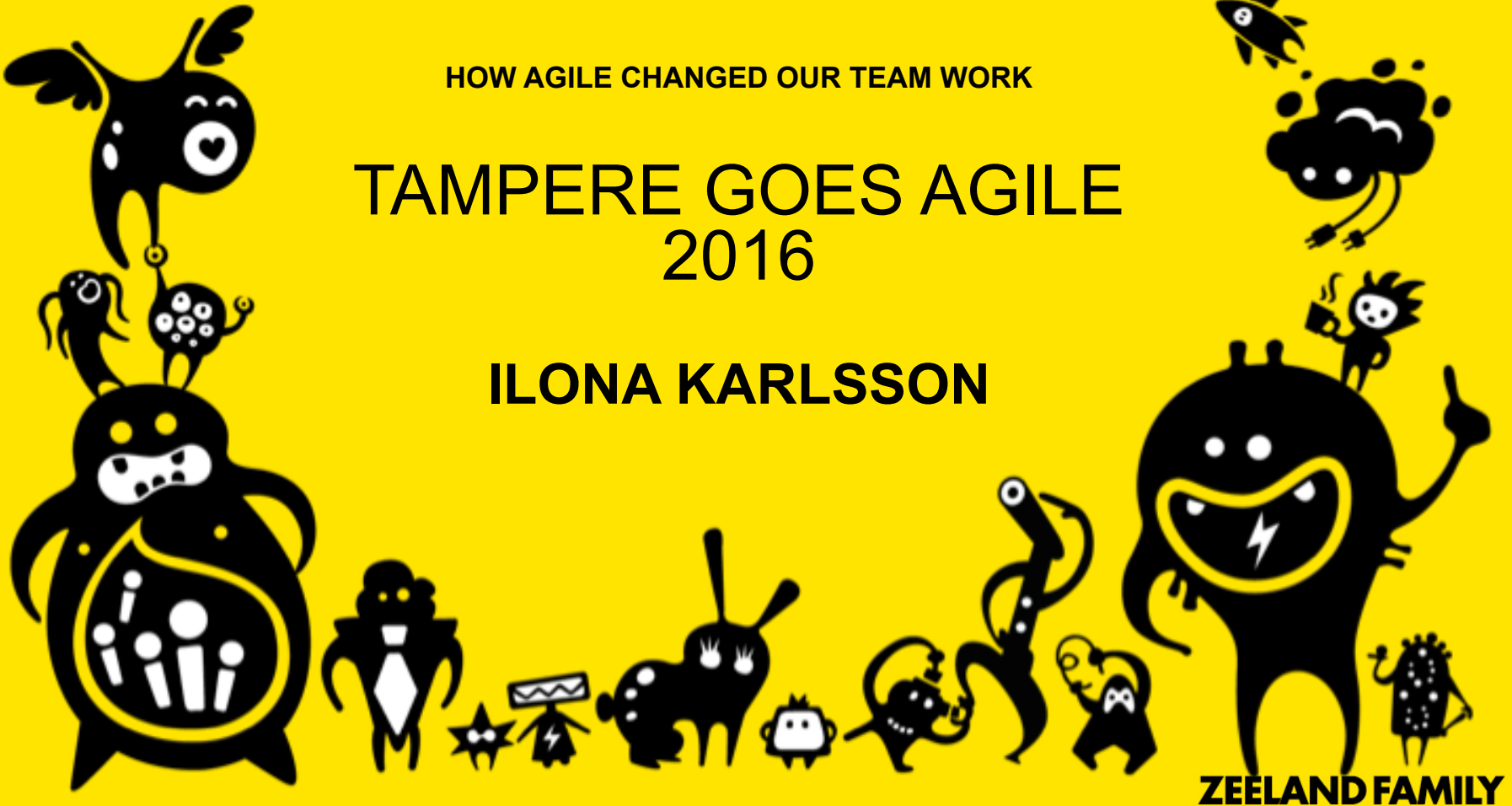


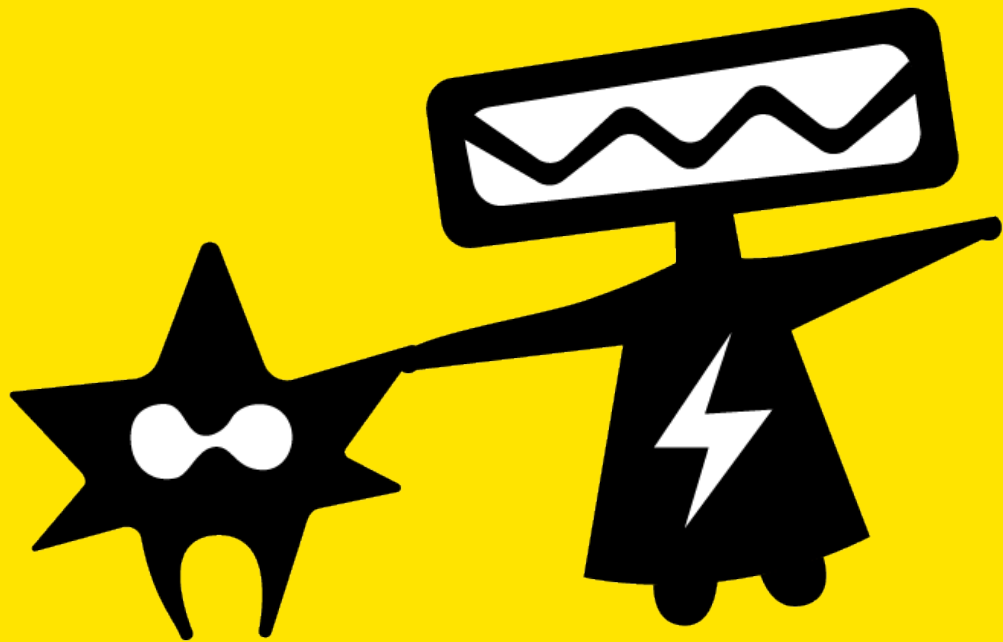
HOW AGILE CHANGED OUR TEAM WORK

# TAMPERE GOES AGILE 2016

ILONA KARLSSON



# HELLO!



# WHY AGILE?



**ZEELAND FAMILY**

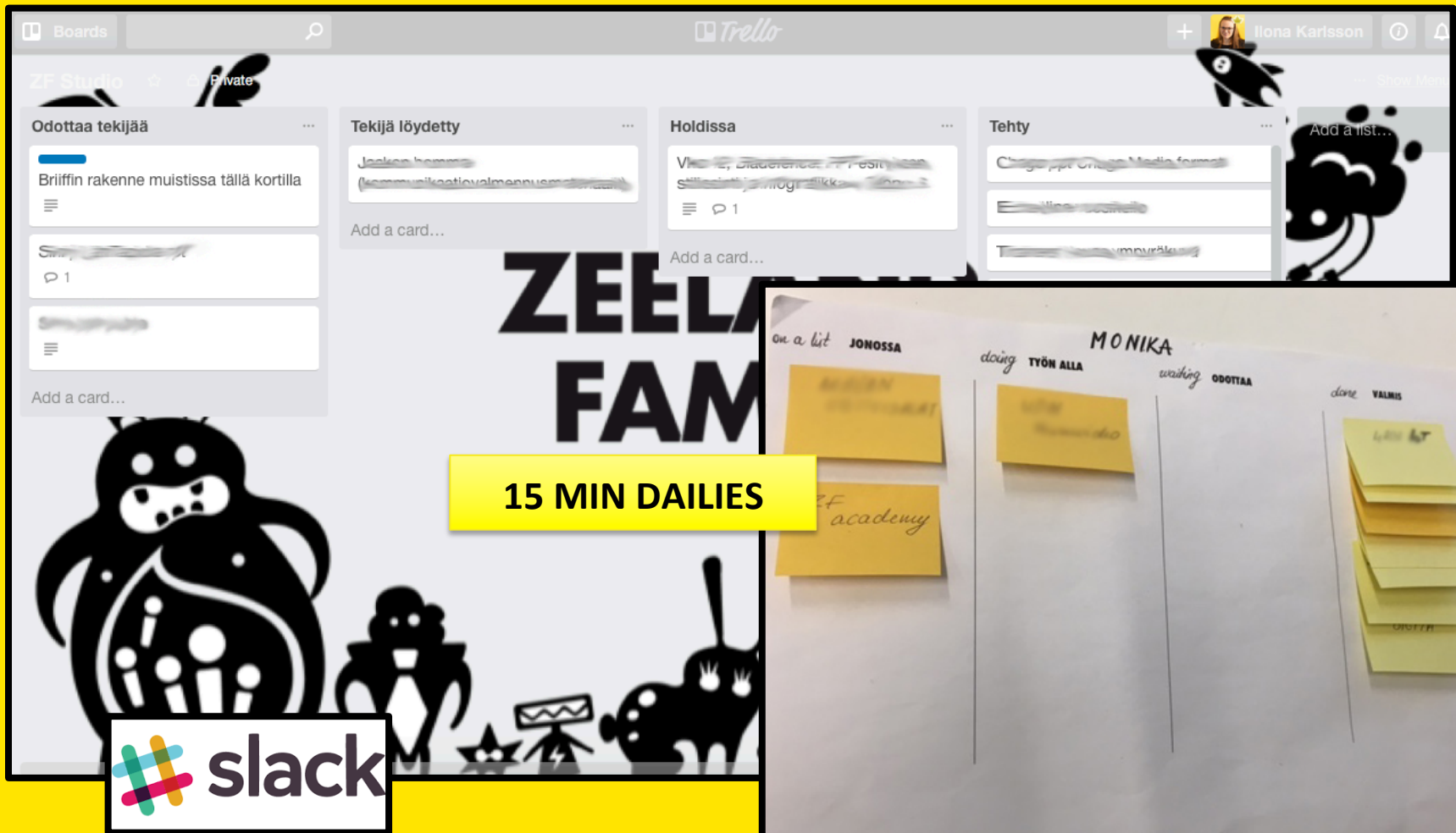


# DOUBTS

**ZEELAND FAMILY**



**WHAT DID  
WE DO?**



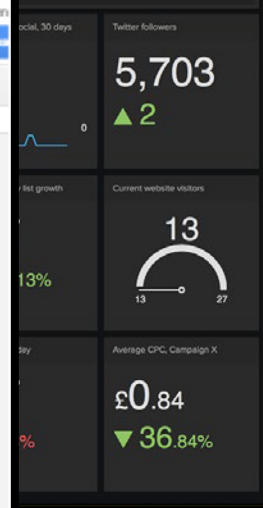
15 MIN DAILIES

Tiedosto Mukaan Näytä Lisää Muoto Tiedot Työkalut Laajennukset Ohje Viimeisin muokaus tälläin 3. kesäkuuta

Kerromme

1

A	B	C	D	E	F	G	H	I	J
1	2	3	4	5	6	7	ZEELANDFAMILY - 101		
TAVOITTEET									
MISSÄ?			MITÄ HALUTAAN OLLA?			KÄYTÄNNÖSSÄ?			MITTARIT
Si volaptes ide volaptesan facesse- fero quae. Ceatiny ellandens idelatione eos expliqi blam que nati officierit. Is eum quis consequi aturium quid qui neacipiam dus molenisqui ute sitatis.			Acipiam dus molenisqui ute sitatis. Onsequam et laborum foccupitate aut autobeped quate anihiliam qui ulla- bor sa vendit, nem sendisi officid ut haruplatur, sita qui aus.			Upti ute ventenda por sinustius ulliqui consequae. Nam ne iduniatum volo con enñit, aliquans venestibus suat, enis dolum esio beateni hilique raemat.			Acipiam dus molenisqui ute sitatis. Onsequam et laborum foccupitate aut autobeped quate anihiliam qui ulla- bor sa vendit, nem sendisi officid ut haruplatur, sita qui aus.
Acipiam dus molenisqui ute sitatis. Onsequam et laborum foccupitate aut autobeped quate anihiliam qui ulla- bor sa vendit, nem sendisi officid ut			Upti ute ventenda por sinustius ulliqui consequae. Nam ne iduniatum volo con enñit, aliquans venestibus suat, enis dolum esio beateni hilique raemat.			Si volaptes ide volaptesan facesse- fero quae. Ceatiny ellandens idelatione eos expliqi blam que nati officierit. Is eum quis consequi aturium quid qui neacipiam dus molenisqui ute sitatis.			Upti ute ventenda por sinustius ulliqui consequae. Nam ne iduniatum volo con enñit, aliquans venestibus suat, enis dolum esio beateni hilique raemat.
AA									
ollut mualla ja nyt alle tuhat. 1 kotitalousasiakas 250€ liikevaihtoa / vuosi									
asiakaspolku > 1 Markkinointisuunnitel									

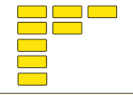


## CUSTOMER STORIES

## SPRINTIN KÄYNNISTYS

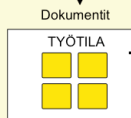
- + Aloitus tunnissa
- + PO
- + Daily-vastaava
- + Osallistujat
- + Yhteinen tavoitteen pureksinta
- + Tekemisen murustelu backlogiin

## 15 MIN PÄIVÄSSÄ



- + Backlog
- + Sprint backlog
- + Doing
- + Waiting for others
- + Done

## TYÖSTÖ



Dokumentit

## SPRINTIN PÄÄTÖS

- + Päätös tunnissa
- + Arviointi
- + Opit

## CUSTOMER VALUE

CUSTOMER STORY: As a &lt;type of user&gt;, I want &lt;goal&gt; so that I &lt;receive benefit&gt;

ZEELAND FAMILY

Boards

Ensto Chago Marketing

Ensto Chago marketing

Private

+

Ilona

Backlog

Strategic work in progress (limited 1-3)

Other work in progress

Events

JATKUVAT

SPRINTTI | vk 40-41

SPRINTTI | vk 42-43

SPRINTTI | vk 44-45

SPRINTTI | vk 46-47

VALMIIT



# LESS

Are we allowed to do this?

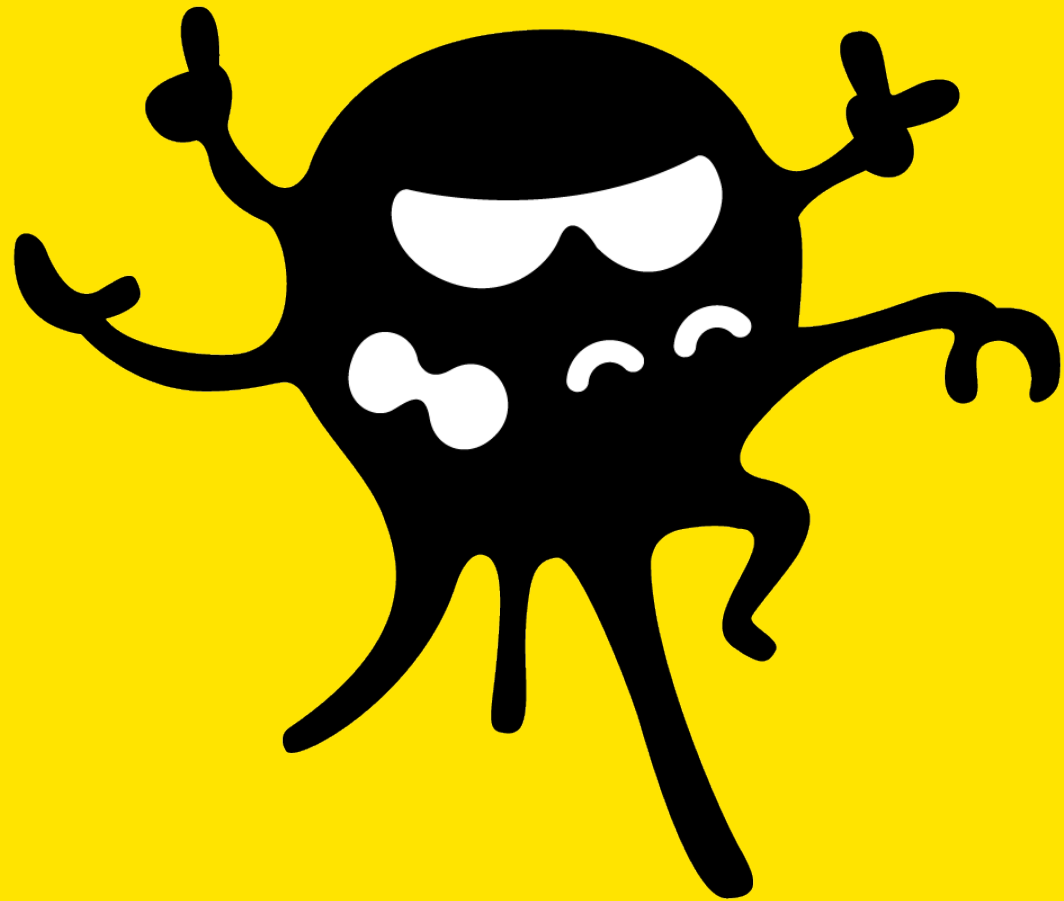
Can I show this to customer?

No one told me!

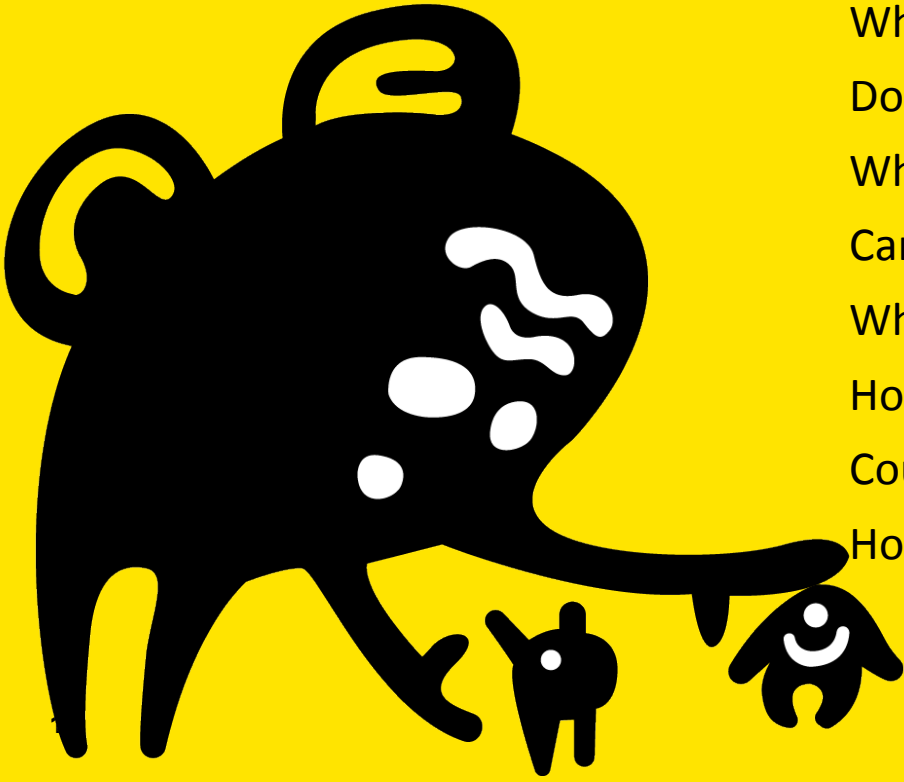
Doesn't feel quite right but...

...this is what customer asked for.

...this is done according to the plan.



# MORE



What is most important today?

Does this create more value to customer's customer?

What can be done later, what can be left out?

Can we do this together? Can you help me?

What new could we try here?

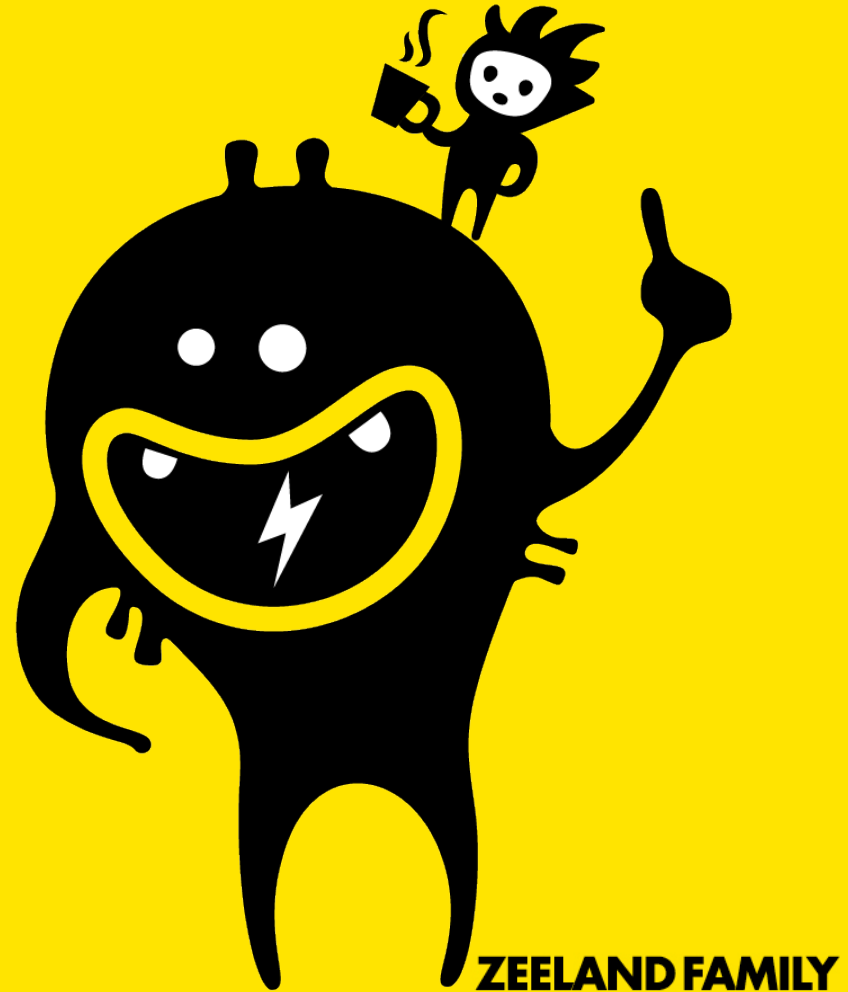
How do we know when to change direction?

Could customer try and learn with us?

How do we know that something is ready or done?

**ZEELAND FAMILY**

# FINDINGS AND WHAT'S NEXT



# TOWARDS NEW EXPERIMENTATIONS!

