



ERICSSON

HOW TO MAKE LEARNING A LIFESTYLE

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17.10.2015





WHY LEARNING?



WHY LIFESTYLE?



OUR EXPERIMENTS







E3 & E3 TEAM CAMP



6 continents

44 countries

91 sites

625 registered participants

LEARNATHON



SO WHAT THEN?

ATTITUDE !!



CURIOSITY & PASSION
WILLINGNESS TO LEARN
SHARING WITH OTHERS



“LIVE AS IF YOU WERE TO
DIE TOMORROW.
LEARN AS IF YOU WERE TO
LIVE FOREVER.”

MAHATMA GANDHI





IT ALL STARTS WITH
YOU !!

THANK YOU

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